

# Digital Bridge

The Digital Bridge online portal will connect local businesses of East Austin with web designers, graphic designers, and others who are willing to assist these historic businesses in enhancing their online presence and digital marketing. We are currently recruiting businesses who can commit to participating in the program.

## Business owners will contribute:



### Domain Payment

Business owners will only be expected to purchase the domain for their website. All media design will occur as volunteer work.



### Flexible Timeline

Business owners will work together with volunteers to establish a timeline for the completion of services.



### Direct Communication

Business owners will communicate with volunteers on a regular basis, responding in a timely manner.



### Information

Owners will provide a profile of their business and inform volunteers about their expectations.

## Business owners will receive:



### Media Services

Free service in the areas of graphic design, web design, and specific marketing assistance.



### Progress Checks

Volunteers will update business owners frequently, allowing them to track the progress of their services.



### Control

Following the completion of services, business owners will receive full control of all materials.



### Updates

Following the initial website build, owners will have the continued opportunity to request updates.

## More Information

For more information or to sign up, please contact: [eadigitalconnection@gmail.com](mailto:eadigitalconnection@gmail.com)